

Leantonio Nelson

With over 10 years professional experience, I am precise and meticulous, specialising in all things digital.

With a broad skillset I have the ability to fit seamlessly into any digital project from UX to Frontend development.

My eye for detail, creative flare, extensive coding knowledge and wealth of experience have led me to work on award winning projects including E.ON, The Army, Met Police, Viacom, Bourne, RBS, Refinitiv, Hilti, Dantons, Arcadia group, DHL and Barclays.

Experience

Freelance

Lead Digital Designer, Oct 2020 - **Current**

Clients

April6 – Mavericks – Tonic – TBWA – L'Oréal

Responsibilities include

- CMS theme development
- Liaising with clients, client services to understand project
- Working with research team to develop UX strategy
- Analyse analytics and other data to inform design
- Creating low and hi fidelity mockups and prototypes
- Managing technical teams in build and post
- Present work to client and internal stakeholders
- Marketing creative (emails, social media)
- Additional design and development related tasks

Tonic Agency

Technical Lead, Nov 2016 - October 2020, London

Radiocentre

Senior Digital Designer, June 2014 - March 2016

Fitpro

Web Designer, Nov 2012 - June 2014

Yell Group

Product Designer, Sept 2010 - Nov 2012

Education

Bachelor of Arts: Creative Advertising – 2010, University of West London

Skill Highlights

UX/UI / Decision maker/ Problem solver / Creative design / Project management / Video editing/animation / Front end / CMS / Wordpress dev / Email / SEO / Analytics

Dev

HTML

CSS

jQuery

PHP

Wordpress

Drupal

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